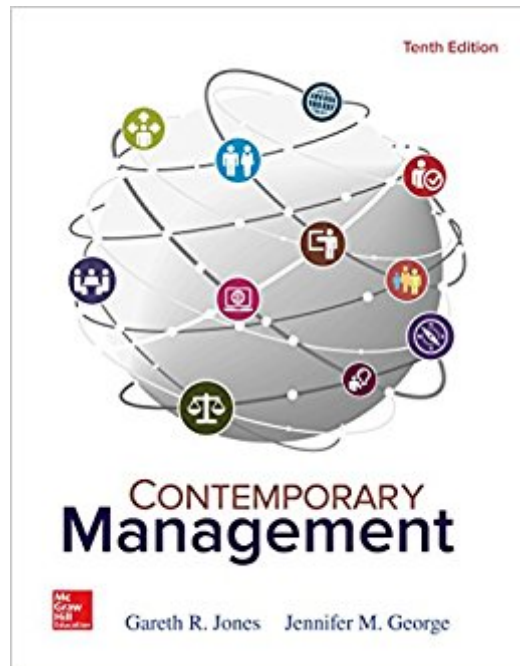




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Contemporary Management (Irwin Management)



Synopsis

The 10th edition of Contemporary Management by Jones/George continues to provide students the most current and up-to-date account of the changes taking place in the world of business management. In this revision, the focus is on making Principles of Management relevant and interesting to today's students - something that we know from instructor and student feedback engages them and encourages them to make the effort necessary to assimilate the text material. This product mirrors the changes taking place in management practices by incorporating recent developments in management theory, research, and by providing vivid, current examples of how managers of companies large and small have responded to the changes taking place.

Book Information

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Customer Reviews

Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. He received both his BA and PhD from the University of Lancaster, UK. Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas A&M University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University.

School books are never really much wanted items - especially at the cost - however I will say that I

found this textbook helpful for my class.

Great textbook and one that I'll keep. Good information on management and interesting to read.

Excellent product!

Bought for a college class, the book is ok.

Interesting content, didn't fall asleep :D

Used as described.

This text book is a requirement for my Principles of Management course at my university. I will update more on how informative and helpful this book is for the course towards the end of the semester. As far as rentals, this is my first time renting through them and as a Prime Student member I received this book in 2 days. The conditions of the book are excellent. It looks pretty much new and what is even better is the price I paid for the book considering the book used through my campus bookstore was \$180. You also can't beat that will pay for the return shipping once the semester is done.

good quality. way cheaper than the one in my school'd bookstore

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